

## **1 PRIVACY NOTICE regarding film, photography and audio recordings produced at IASS events**

We wish to inform you about how your personal data will be used.

### **1. Name and contact details**

#### **a. Responsible body**

##### **Institute for Advanced Sustainability Studies e.V. (IASS)**

Berliner Straße 130  
14467 Potsdam  
Telephone: +49 331 28822-300  
Fax: +49 331 28822-310  
E-Mail: [info\(at\)iass-potsdam.de](mailto:info@iass-potsdam.de)

#### **b. Name and contact details of the Data Protection Officer**

Frau Eva Grübel-Hoffmann  
ITM Ges. für IT-Management mbH  
Bürgerstraße 81  
D-01127 Dresden  
Tel.: +49 351 30711870  
[datenschutz@itm-dl.de](mailto:datenschutz@itm-dl.de)  
<https://www.itm-dl.de>

### **2. Processing of personal data**

#### **a. What data do we use and how is it collected?**

We produce video, photo and audio recordings of interview partners and persons attending IASS events and publish these on various channels.

In some cases personal data (e.g. your name, title, and institutional affiliation) may also be recorded and published.

#### **b. For which purposes and on what legal basis do we process your data?**

Our data protection practice is in accordance with current legal regulations, in particular the German Federal Data Protection Act (BDSG) and the General Data Protection Regulation of the EU (GDPR). We collect and process personal data insofar as you have provided consent (Art. 6 Abs. 1 lit. a) and it serves a legitimate interest (Art. 6 Para. 1 S.1 lit.f GDPR).

The resulting video and audio recordings and still images are used in the information and public relations work of the IASS. In the case of material used in our public relations and communications work, we assume that IASS events are of interest to the general public and that photographs and films are particularly suitable for conveying their contents and focus. We take care during their production and publication to ensure that the legitimate interests of persons depicted are not violated. Where a reasonable case can be made that the rights and freedoms of a person depicted have been violated, suitable measures will be adopted to prevent the further processing of this data. In such cases content will be deleted from our website and social media channels insofar as this is possible.

We process personal data primarily for the purpose of public relations work. To this end, we process and publish recordings and images on the channels identified in the consent form. The IASS reserves the right to publish recordings and images on any or all of these channels without obtaining any further consent.

#### **c. How long do we retain your data?**

All recordings are retained, unless consent is revoked, and may be published. Recordings published on our website will be deleted insofar as this is possible. We cannot guarantee that photos and videos published online can be removed completely from the Internet, as other users, for example, may already have copied, modified or re-published photos and videos. We cannot guarantee that images/recordings published on social media channels will be completely removed as these channels are granted usage rights to content published on these platforms.

Your consent can be revoked with effect for the future. Revocations of consent must be submitted in writing to the IASS.

### **3. Transfer of personal data**

#### **a. Who will be able to access your personal data?**

Your data will be accessible only to those departments within the IASS that need it to perform the above-mentioned purposes and legal obligations. Your data may also be provided to third-party processors and other service providers contracted for these purposes. These include companies providing IT, telecommunications and printing services.

We will only share your data with others if this is required by law, if you have consented or if we are otherwise authorized to supply information. The possible recipients of data in such cases include public authorities and institutions (e.g. government agencies, tax authorities) where a legal obligation to supply data exists. Other possible recipients include bodies for which you have given us your consent.

#### **b. Will your data be transferred to a third country or international organisation?**

Data will only be transferred to countries outside the European Economic Area (third countries) if you have given us your consent to do so.

#### **4. Your rights**

Under the GDPR you have a right to access (Art.15 GDPR), rectification (Art.16 GDPR), erasure (Art.17 GDPR), restriction of processing (Art.18 GDPR), portability (Art.20 GDPR) and to object to the processing of data(Art.21 GDPR). Please contact us if you wish to exercise these rights.

If you believe that the processing of your personal data violates existing data protection regulations, you may lodge a complaint to a supervisory authority without prejudice to other legal remedies. In particular, you may lodge a complaint with a supervisory authority in the Member State in which you reside, at your place of work or at the place where the alleged infringement occurred.

#### **5. Note on the translation**

This English translation is provided for information purposes only. The original German text is binding in all respects. In the event of discrepancies between the English and German versions, the German version shall prevail.

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