## Accreditation to the Global Soil Week 2015

By filling out this form and returning it on or before 18 April 2015, journalists and bloggers can get accreditation to the IASS Global Soil Week 2015 (18 April- 23 April in Berlin). Press accreditations can be picked up at the press desk on presentation of a valid press card. Please note the accreditation guidelines of the IASS Potsdam (see annex). To facilitate the swift processing of your accreditation application, please send us the information requested below along with a copy of your press card or a letter of assignment from your employer, or a list of your publications with links by 18 April 2015 to <a href="media@iass-potsdam.de">media@iass-potsdam.de</a>. Notification of your accreditation will be sent to you before the start of the Global Soil Week at the latest.

Accreditation for:  Last name, first name				
□TV/film	□Radio	□Photo	☐Written press (print/online)	
Editorial offi	ce contact/emp	oloyer		_
Street				
Place/count	ry			
Telephone/f	ax number			_
On-site telep	phone/mobile p	hone number		
e-mail addre	occ			

## **IASS Accreditation Guidelines for Journalists**

In providing press accreditations, we want to make it easy for journalists, bloggers and twitterer to attend our events. Press accreditations are issued solely for the purpose of journalistic reporting.

A press accreditation can be granted to:

- 1. Holders of a valid press card from a domestic or foreign journalist association
- 2. Persons from Germany or abroad who can provide the following proof of their (photo)journalistic activities:
  - Recent articles (in the original);
  - A current edition/site notice (in the original) where they are named as a journalist, a permanent member of the editorial staff, or an author;
  - A written commission from an editorial office for an article on a subject relevant to the IASS event (in the original);
  - An advertising link to an online publication that they have written on a subject relevant to the work of the IASS. In these cases, pre-accreditation is necessary due to the lengthy verification process;
  - a valid identity card issued by a youth press organisation or evidence that you currently work for a school/student magazine.

Furthermore, the organiser reserves the right to demand additional proof of journalistic activities, even when a press card has been submitted. The aforementioned proofs of journalistic activities must be submitted in German or English. In individual cases, the organiser reserves the right to demand the presentation of a valid form of photo identification. The number of press accreditations that can be granted is limited. There is no automatic right to accreditation. Where necessary, the organiser shall exercise its domiciliary rights.